

## **George Breen:**

A graduate of Temple University, Mr. Breen is an entrepreneur, inventor, software developer, composer and now a game designer.

He was an early pioneer in the development of multimedia and digital video at RCA's Sarnoff Labs in Princeton in the mid-1980s. This was the first commercially viable technology for encoding, distributing and playing back video from digital sources. Every video consumed today on digital TV, DVDs or streaming over the Internet is based on this work.

He has also created several successful software technology companies. In 1991, he began Digital Video Arts, a boutique software company specializing in distributed digital video technologies and applications. In 2008 he started Virrata Games which streamed video games over the cable TV infrastructure within an interactive television channel. He created Rabbit Hill Solutions, Inc, a software consultancy and mobile app developer in 2013. In 2021 he created Rabbit Hill Games, LLC with Geoffrey Beauchamp to publish and promote *Swing State Steal*, a politically incorrect board game.

Mr. Breen is a joint winner of a 2008 technical Emmy Award for Video-On-Demand technology. He holds several patents for his work in interactive television.

## **Geoffrey L. Beauchamp, Esq. ( Chaminade “69)**

Having received his B.S. in Economics from Penn's Wharton School and his law degree from Georgetown, Mr. Beauchamp joined the U.S. Department of Justice where he ran the Attorney General's Advocacy Institute and later served as an Assistant U. S. Attorney in Philadelphia and New Orleans.

In private practice Mr. Beauchamp was a commercial litigator in Philadelphia where he also drafted model Internet piracy legislation for the MPAA which was enacted by 11 states in the early 2000s. Until his retirement in April 2020 Mr. Beauchamp was general counsel for three large Pennsylvania based self-insurance pools. In 2021 Mr. Beauchamp became Vice President of Rabbit Hill Games, LLC.